

SAIM AAMIR

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WordPress Developer | Bark Specialist | SEO |
Front-End Developer

BLOCK S , N. NAZIMABAD KHI



SUMMARY

I am a skilled WordPress Developer with a strong focus on lead generation through my role as a Bark Specialist. My expertise in front-end development and SEO strategies allows me to create user-friendly, visually appealing websites that stand out. Additionally, my experience in lead generation helps connect clients with the right professionals, driving successful outcomes. Balancing my technical skills with a keen understanding of client needs, I am dedicated to delivering high-quality results that make a significant impact.

EDUCATION

Dawood University Of Engineering and Technology

Bachelor's Degree in Computer Science
2023 - 2027

Aptech

Higher Diploma in Software Engineering
2023 - 2026

Adamjee Govt. Science College

Intermediate In Computer Science
2021 - 2023

SKILLS

- WordPress Development
- Lead Generation through Bark
- SEO Optimization
- HTML
- CSS
- JavaScript
- Bootstrap and jQuery
- UI/UX Design for Responsive Web Development
- MySQL and Database Management
- Google Analytics and Search Console
- Landing Page Design and Optimization
- Basic Graphic Design
- Email Marketing
- Social Media Management
- Time Management and Organization Skills

PORTFOLIO

[saim-aamir.netlify.app](#)

PROFESSIONAL EXPERIENCE

Wordpress Developer

StarMaker Marketing | 2023 - Present

- Developed and customized dynamic WordPress websites tailored to client needs, ensuring responsive and user-friendly designs.
- Implemented SEO best practices to enhance website visibility and drive organic traffic.
- Collaborated with cross-functional teams to deliver high-quality digital solutions within tight deadlines.
- Provided ongoing maintenance and support, optimizing site performance and addressing client feedback effectively.

Bark Specialist

Freelancing | 2024 - Present

- Generated high-quality leads through Bark, matching clients with suitable professionals.
- Managed client inquiries and provided tailored solutions based on their needs.
- Analyzed lead performance and conversion metrics to refine strategies.

SEO Assistant

StarMaker Marketing | 2023 - Present

- Conducted keyword research and implemented on-page SEO strategies to improve website rankings.
- Optimized website content and meta tags for enhanced search engine visibility.
- Monitored website performance and used data to refine SEO strategies.